



COMPANY PROFILE · 2025

Pure from *Java Farms.*

We source organic coconut sugar directly from 800+ farmers in Kulon Progo, Yogyakarta — traceable, natural, and free from additives. Every grain tells the story of the land it came from.

PRODUCT

Organic Coconut Sugar

ORIGIN

Kulon Progo, Java

MARKET

Europe · Germany

COMPANY

PT NIRAJA JAYA INDONESIA

WEBSITE

niraja.store

CONTACT

hello@niraja.store

WHO WE ARE

Born from the *coconut highlands* of Java.

NIRAJA was born from a simple conviction: the world deserves to know exactly where its food comes from. We work directly with coconut farmers in the highlands of **Kulon Progo, Yogyakarta** — where over 1.2 million coconut palms grow free from chemical pesticides and synthetic fertilizers.

The name NIRAJA comes from "*nira*" — the nectar tapped from coconut palm flowers — and "*ja*" for Java, the island where our story begins. Every batch of NIRAJA coconut sugar is traceable back to the farm it came from.

We are **PT NIRAJA JAYA INDONESIA**, a legally registered Indonesian export company based in Yogyakarta, dedicated to bringing the finest organic coconut sugar from Java's highlands to the world's most discerning markets.

*"No middlemen.
No blending. Just
pure nira from the
land."*

— ALDO, DIRECTOR • NIRAJA

Yogyakarta has been the cultural heart of Java for centuries. Our farmers carry generations of knowledge in their hands — we simply connect that wisdom to your table.

800+

FARMERS IN KULON PROGO

20 MT

MONTHLY CAPACITY

GI 35

LOW GLYCEMIC INDEX

24mo

SHELF LIFE

Direct Sourcing

We buy directly from farmer cooperatives — no traders, no price markups, full traceability from farm to shipment.

Naturally Organic

Our farms sit in highland areas naturally free from pollution. The land itself ensures purity — no certification needed to grow clean.

Fair to Farmers

We pay above-market prices and build long-term relationships. When farmers thrive, quality and consistency follow.

PRODUCT PORTFOLIO

One ingredient. *Done right.*

We specialize in a single product — organic coconut sugar from Kulon Progo — offered in multiple formats to suit your business needs.

BULK · B2B · EXPORT

Coconut Sugar Granule — Bulk

Fine golden granules from Kulon Progo coconut nectar. Consistent color, low moisture, long shelf life. The workhorse product for food manufacturers and wholesale distributors.

Packaging	25 kg kraft sack
MOQ	1 MT
Moisture	Max 3%
Price (FOB)	USD 5.0–7.0/kg (organic)
Lead Time	3–4 weeks

RETAIL · PRIVATE LABEL · OEM

Coconut Sugar — Retail Pouch

Same premium product, packaged for retail shelves. Available in multiple sizes with your brand, our brand, or co-branded. Perfect for health food retailers and online stores.

Sizes	250g / 500g / 1kg
Packaging	Kraft pouch, resealable zipper
MOQ (OEM)	500 kg
Label Language	Any language
Lead Time	4–6 weeks

TRIAL ORDER PROGRAM

Start from 100 kg — no pressure to commit to a full container.

FREE SAMPLE AVAILABLE
200–500g · Shipping on buyer

PRODUCT SPECIFICATIONS

Raw Material	Coconut palm nectar (Cocos nucifera)
Color	Light to medium golden brown
Taste Profile	Mild caramel, naturally sweet, low GI (35)
Additives / Preservatives	None — 100% natural



BUILT FOR EUROPEAN STANDARDS

Quality you can *verify*.

Every batch of NIRAJA coconut sugar is tested by an accredited Indonesian laboratory before shipment. We share Certificate of Analysis (COA) documents with every order — not because we have to, but because we believe in full transparency.

Our certifications are built for the European organic market — where standards are the highest in the world, and buyers don't compromise on documentation.

● EU Organic (Control Union)

CERTIFIED · CU 847432

● USDA Organic (Control Union)

CERTIFIED · CU 847432

● Halal MUI

CERTIFIED

● HACCP

CERTIFIED

● Kosher

CERTIFIED

● BPOM / P-IRT

CERTIFIED

● Phytosanitary Certificate

PER SHIPMENT

● Certificate of Analysis (COA)

EVERY BATCH

QUALITY STANDARDS

Moisture Content	Max 3%
Glycemic Index	35 (Low)
Sucrose Content	Min 85%
Shelf Life	24 months
Pesticides / Additives	None detected

DOCUMENTS PER SHIPMENT

- ✓ Certificate of Analysis (COA)
- ✓ Phytosanitary Certificate
- ✓ Health Certificate
- ✓ Packing List & Commercial Invoice
- ✓ Bill of Lading (B/L)
- ✓ Certificate of Origin

WHY SOURCE FROM US

What makes us different.

Full Traceability

Every batch is linked to specific farms in Kulon Progo. We can tell you which village your sugar came from, and which cooperative processed it.

No Middlemen

Direct from farmer cooperatives — better price for you, better income for farmers, no unknown hands in the supply chain.

Responsive Team

English-speaking team in Yogyakarta. We reply within 24 hours and are available on WhatsApp for urgent questions.

Flexible MOQ

Trial orders from 100 kg. We'd rather earn your trust with a small order than pressure you into a container before you're ready.

Private Label

Your brand, our product. We handle production, packaging, and documentation — you focus on your market.

Consistent Quality

Same farms, same process, every batch. We batch-test every shipment and share COA documents with every order.

HOW IT WORKS

From your first inquiry to delivery at your warehouse — a clear, simple process.

01

Inquiry

Send us your requirements — volume, packaging, destination, timeline.

→

02

Sample

We send a free sample within 3–5 days for quality evaluation.

→

03

Order

Confirm order & DP 50%. Production begins immediately.

→

04

Delivery

We handle export docs & ship FOB from Semarang port.

"We don't just sell coconut sugar. We sell a supply chain you can trust."



LEGAL INFORMATION

PT NIRAJA JAYA INDONESIA

Company Name	PT NIRAJA JAYA INDONESIA
Legal Form	Perseroan Terbatas (PT)
Director	Aldo
Domicile	Yogyakarta, DIY — Indonesia
Business Field	Perdagangan Besar Gula (KBLI 46311)
NIB	Registered · OSS Indonesia

2025

Company Founded

PT NIRAJA JAYA INDONESIA established in Yogyakarta. NIB registered via OSS Indonesia.

2025

Brand & Digital Launch

NIRAJA brand launched with website niraja.store and professional email infrastructure.

2025

Supplier Partnership

Maklon partnership established with certified organic producers in Kulon Progo.

2026

EU Organic Certification

EU Organic & USDA Organic certification in progress via Control Union.

GET IN TOUCH

EMAIL

hello@niraja.store

WHATSAPP

[+62 851-8164-8751](https://wa.me/6285181648751)

WEBSITE

www.niraja.store

LOCATION

Yogyakarta, Java — Indonesia

WE RESPOND WITHIN 24 HOURS · ENGLISH & INDONESIAN

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